

# Maximize savings, minimize risk, and avoid waste with zero ongoing effort

**Automatically reduce what you pay.** Continuously optimize a portfolio of commitments that adapts to changes in usage, maximizing savings while avoiding lock-in risk.

**Automatically reduce what you use.** Synchronize resource schedules with autonomous commitment portfolio optimization.



aws marketplace

Google Cloud Marketplace

Microsoft Azure MARKETPLACE



## More savings, less risk

We automate commitment management with advanced discount strategies that safely enable higher coverage without the risk of being locked-in or overcommitted.



## Simplify multi-cloud financial management

Unify savings strategies for AWS, Azure, and Google Cloud on a single platform with a common user experience and metrics.



## Accelerate top FinOps priorities

When world-class cost optimization is automatically achieved in the background, your team can stay focused on the highest order FinOps priorities.



## Maximize and quantify ROI from the cloud

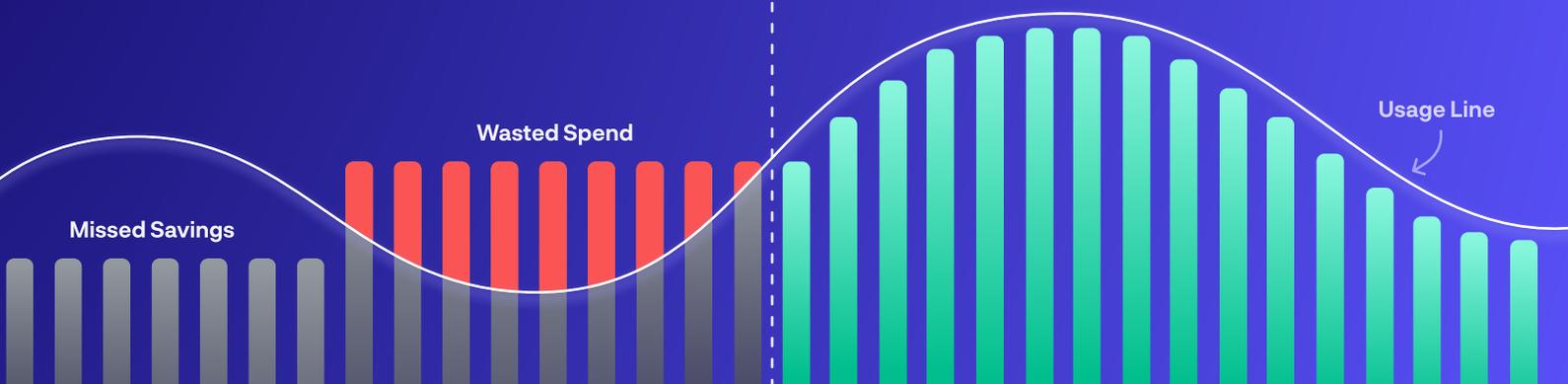
Make cost optimization quantifiable. Achieve and track measurable ROI above and beyond what is possible with manual management.

## Without ProsperOps:

Risks from inelastic commitments

## With ProsperOps:

Optimal commitment management





## RATE OPTIMIZATION - Autonomous Discount Management (ADM)



### Autonomous Discount Management for AWS

Bring flexibility to your commitment portfolio—maximizing savings with minimal lock-in no matter how your usage evolves. ADM continuously monitors cloud usage and automatically optimizes Savings Plans and Reserved Instances using advanced strategies like Adaptive Laddering, Cyclical Optimization, and Term Optimization. It also accounts for Private Pricing Agreements (PPAs) to ensure optimal coverage with deep discounts—all without any manual intervention.



Google Cloud

### Autonomous Discount Management for Google Cloud

Put advanced committed-use discount (CUD) strategies on autopilot. Our algorithms continuously monitor for changes in usage, volatility, and cyclical patterns and adjusts your discount portfolio using a mix of resource-based and spend-based CUDs to maintain optimal discount coverage.



Microsoft Azure

### Autonomous Discount Management for Microsoft Azure

Achieve greater savings and flexibility with sophisticated strategies, such as Adaptive Laddering, to minimize lock-in risk while safely increasing coverage. Our algorithms determine the portfolio of Reservations and Savings Plans for Compute based on your savings goals, risk profile, and other settings you control. Intelligent Showback works alongside ADM to automatically reallocate commitment costs and savings equitably.

## WORKLOAD OPTIMIZATION - Autonomous Resource Management (ARM)



### ProsperOps Scheduler

The first cloud resource scheduler seamlessly integrated with rate optimization automation to minimize waste and on-demand spend. Autonomous Discount Management instantly adapts commitments based on engineer-defined resource schedules — no latency or back-and-forth between teams.

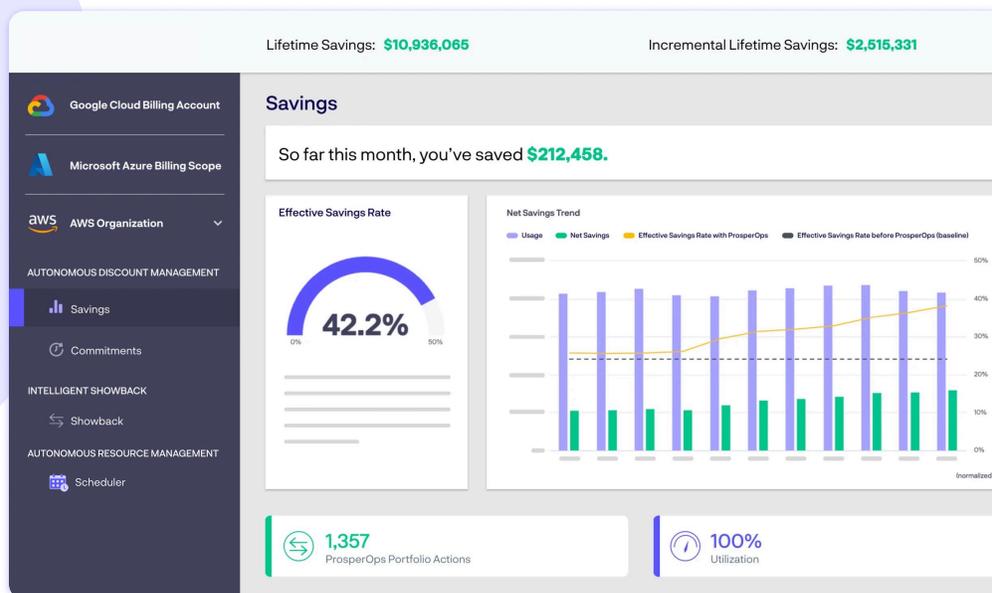
## REPORTING + INSIGHTS

### Savings and Commitments Dashboard

Track the outcome of rate optimization on ADM using dashboards, which track KPIs including Effective Savings Rate, Commitment Lock-In Risk, and more.

### Intelligent Showback

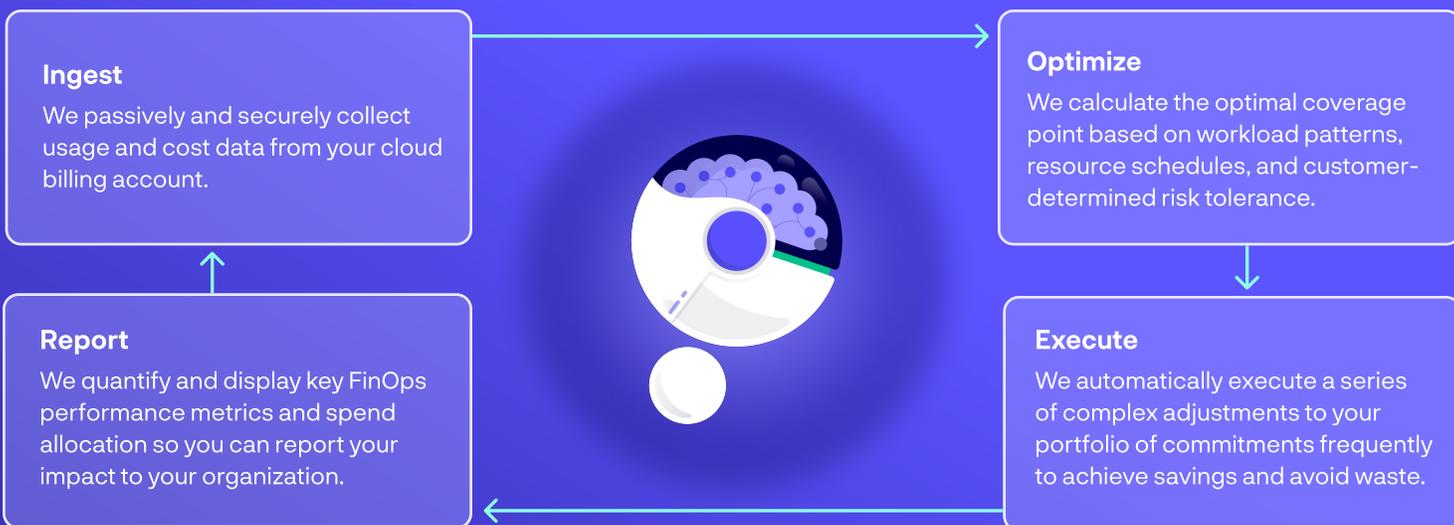
Automatically reallocate commitment costs and savings equitably across business units and accounts.





# How It Works

ADM requires no access to your infrastructure and nothing we do will affect the availability or performance of your applications. All we need is least-privileged IAM permissions to start optimizing your cloud spend.



## Common Use Cases



### Dynamic Usage Optimization

Maintain optimal coverage for unpredictable workloads to achieve consistently high savings. We monitor for usage changes 24-7 and adjust commitments accordingly.



### Workload Migration

Create commitment flexibility to move workloads across clouds and resource types without being locked in by commitments or incurring financial loss from unused committed spend.



### Application Modernization

Automatically minimize hourly costs for any applications being re-hosted or rewritten to run in the cloud.



### Multi-cloud Cost Optimization

One common rate optimization experience for your multi-cloud estate. We optimize using each provider's unique rulesets, billing schema, and capabilities — always operating within each cloud's Terms of Service.



### Commitment Risk Mitigation

Be ahead of planned and unplanned drops in usage. We help you maintain maximal savings while enabling both financial and technical flexibility to adjust commitments if usage suddenly changes.



While we started with an exceptional 37% ESR, ProsperOps unlocked additional savings and pushed it to 49% while reducing management time and effort."

**Paul Hepple**  
Director of Professional Services



## Enterprise-ready & Secure

- Least-privileged IAM permissions
- Multi-cloud support
- Agent-less deployment
- Data encryption
- Identity federation — SSO / MFA
- Role-based Access Control (RBAC)
- SOC II Type 2 Certified
- Supports AWS GovCloud

# Sophisticated automation for FinOps power users



ProsperOps manages commitments, including AWS Reserved Instances/Savings Plans, Azure Reservations/Savings Plans for Compute, and Google Cloud Committed-Use Discounts (CUDs), for enterprises and cloud resellers across the globe. Our algorithms deliver results, even at massive scale.

## \$6 Billion+

Annualized cloud spend under management

## \$4 Billion+

Cloud savings returned to customers

## 30 Million+

Discount commitments managed

“Truly a set-and-save solution. Not only did our Effective Savings Rate increase significantly, but the amount of time we spend buying and managing commitments has been reduced substantially.”

FinOps Lead, Boomi

“ProsperOps creates time and space for our team to focus on higher priority FinOps capabilities that enable the business to utilize our financial resources more effectively.”

Staff Software Engineer, Coinbase

## Trusted by leading FinOps teams and partners

## About ProsperOps

a Flexera company

ProsperOps, a Flexera company, is the leading FinOps Automation Platform for cloud cost optimization on Amazon Web Services (AWS), Google Cloud, and Microsoft Azure. Eliminating waste and achieving cost savings goals is challenging when cloud usage is dynamic but commitments are manual. Founded in 2018, ProsperOps automates and synchronizes rate optimization with workload optimization, eliminating waste, reducing costs and risk, and improving efficiency for FinOps teams. With ProsperOps, customers achieve world-class Effective Savings Rates, lower Commitment Lock-In Risk, and maximum flexibility. ProsperOps autonomously manages \$6 billion of annual cloud usage and has generated over \$3 billion of lifetime savings.



Sign up for a Free Cloud Savings Analysis



## Contact

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